

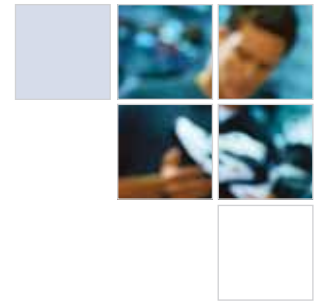
Progress®
OpenEdge®
Business
Platform

Simplify • Enable • Collaborate • Optimize



“Our new OpenEdge medical supply distribution application has enabled us to automate our auditing process, streamline operations, and improve collaboration with our customers and with other Kaiser divisions. Inventory accuracy has increased 10%, manpower has been dramatically reduced, and we have seen a huge boost in customer satisfaction. We can’t believe how fast and easy the OpenEdge solution was to implement and how much more efficient we have become, in just two months.”

– Jonathan Rothschild, Senior Supervisor, Kaiser Permanente



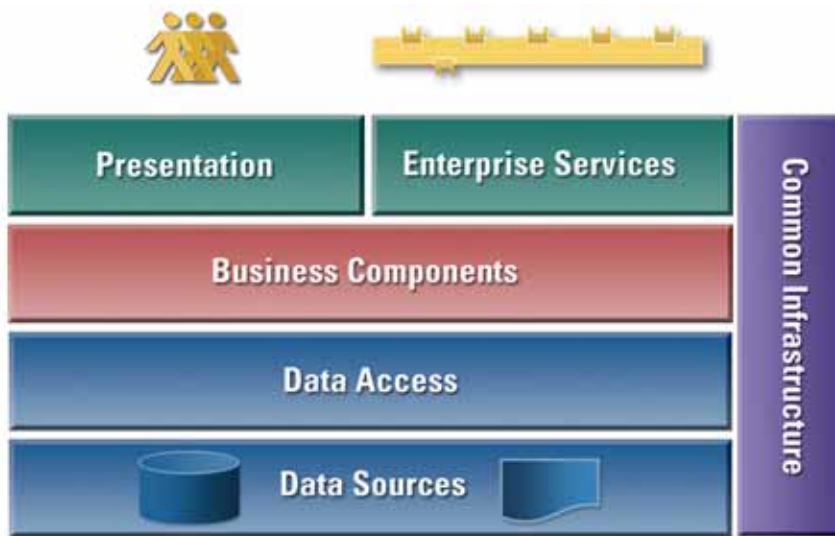
Progress® OpenEdge® — Fast, Flexible, Effective

Every business strives to respond to customer demands quickly, get products to market faster, lower IT costs, increase overall profitability, and consistently outperform the competition. Agility, the ability to meet these common market challenges, is dependent on a solid business technology platform. To achieve business agility, you need a software infrastructure built specifically for business. Progress OpenEdge is designed to:

- Speed delivery of enterprise applications to all corners of the organization
- Provide flexibility through integrating and extending core business processes to anyone, anywhere
- Improve effectiveness and productivity throughout the business without increasing resources or IT costs

Progress OpenEdge, the most flexible, reliable, and integrated platform available, will help you differentiate your business and sustain competitive advantage. OpenEdge is the only software platform built to enable businesses to translate their unique value and processes into software, as simply and directly as possible. Through a service-oriented architecture approach, it delivers unparalleled flexibility so that you can leverage existing technology, quickly adopt new technology, easily connect with customers, partners, and suppliers, and rapidly adapt to changing market and business requirements.

OpenEdge lets you develop, deploy, integrate, and manage business solutions more efficiently, ensuring faster return on investment. OpenEdge provides your surest path to long-term success.



Progress OpenEdge Reference Architecture

The OpenEdge Reference Architecture is a blueprint for building business applications today that can adapt technology innovations to tomorrow's business requirements and market opportunities.

"The choice for Progress was based on several reasons: the philosophy of Progress OpenEdge and Sonic ESB was closest to our own vision of open architecture... The ROI and the expected efficiency were also important criteria for our final decision."

– Bob van Graft,
Vice Director of ICT
Ministry of Justice,
IND (Immigratie en
Naturalisatie Dienst)

Simplify

✓ to diminish in complexity

OpenEdge simplifies the job of creating the world's best business applications.

Improve Business Efficiency with a Platform Designed for Speed

OpenEdge provides the power needed to implement reliable, high performance business applications quickly and with confidence. The OpenEdge development approach is built on the concept that the business logic comes first and that an application's goal is to address a business challenge quickly and effectively. OpenEdge provides the fastest path for developing and delivering today's complex business applications. The OpenEdge development environment enhances developer productivity with a simple, yet powerful, toolset designed specifically for creating, reusing, and leveraging business logic. Simply stated, OpenEdge is the most efficient way to express business practices in software, keeping business developers from being distracted by underlying technology and letting them focus on their expertise—the business logic.

To get your business moving even faster, more than 5,000 OpenEdge applications are available today to meet your unique needs. These applications range from versatile front- and back-office cross-industry solutions to vertical industry-specific applications. Over 2,000 application partners depend on the speed, flexibility, and cost-effectiveness of the OpenEdge platform to produce and sell best-of-breed business solutions. Whether you need solutions in CRM, e-commerce, supply chain management, manufacturing, financial services, telecommunications, or healthcare, OpenEdge will get you there faster.

Enable

✓ to make possible, practical or easy

OpenEdge enables applications to quickly adapt to changing business needs.

Protect Your Investment with an Open, Flexible Platform

Sound business investments require careful planning for the future. Software platforms and applications must include the flexibility to adapt to changing business and technology needs with minimal effort and maximum speed. Meeting these needs requires more than just supporting the latest industry standards; it requires an ongoing commitment to easy integration with any client, any application, and any business technology. The flexibility and support for standards inherent in OpenEdge ensure that applications implemented today will keep pace with tomorrow's technology innovations.

Flexible applications start with efficient data management. OpenEdge RDBMS, the world's leading embedded database, delivers the high availability and scalability demanded by advanced

applications. For maximum integration and deployment options, OpenEdge also provides complete access to alternative data sources, including Oracle, Microsoft SQL Server, Sybase, Informix, and DB2.

As business and application needs become more complex, deployment flexibility and scalability grow in importance. OpenEdge applications can be easily deployed to any interface, including Web browsers, mobile devices, thin-client technologies, and other interface options, such as Java™, .NET, and Web services. OpenEdge Application Server provides transparent access to common business logic from any interface and easily scales applications across system, company, and geographic boundaries. Regardless of the requirement, OpenEdge lets you quickly deploy applications to match your business needs.





To meet the growing requirements for application integration, OpenEdge offers the industry's most reliable Java-based integration solutions—SonicMQ® and Sonic ESB®. Fully compliant with JMS and J2EE standards and providing a full complement of connection and routing options, SonicMQ and Sonic ESB make it easy for OpenEdge developers and integrators to respond quickly to evolving supply chain integration and enterprise application integration requirements.

The OpenEdge commitment to industry standards and support for a service-oriented architecture make it easy to minimize IT costs, maximize future options, and protect your investment. Whatever your challenge, OpenEdge lets you easily connect and extend your enterprise, across the building or across the globe. OpenEdge turns your business applications into a sound investment for your future operations.

Collaborate

v. to work jointly together

OpenEdge standards-based capabilities extend business applications, allowing customers, suppliers, and partners to collaborate.



"Our new system, deploying the combined Progress technology of OpenEdge, Apama, EasyAsk and Sonic ESB, implements a process that is now completely automatic and real-time, reducing both the cost and time burden on our finance department associated with reconciliation. Our investment in item-level RFID and SOA enables us to streamline our processes and reduce costs across the supply chain, improve our profitability, and respond more quickly and effectively to shopper requests."

– Matthijs van der Lely, CEO, Boekhandels Groep Nederland



"Progress implemented the OpenEdge solution in a single weekend and the results have been incredible. Overall application performance has risen 75%; we can now monitor our production databases simultaneously, around the clock; and we've reduced the number of administrators and operators dedicated to monitoring that system from five people to one."

– Julio Alcantara, CDS Development Manager, CITCO Group Limited



"The OpenEdge 10 offering was the best possible path to get from where we were with our legacy products to the future. Using OpenEdge 10, we were able to ... preserve the very complex and well-tested business logic and couple it together with some of the brand-new things."

– Jay Dennis, VP of Technology, gomembers



“One of our greatest challenges is to integrate financial information received from a number of different accounting systems. We wanted a solution with a clean architecture, low maintenance, and low TCO. OpenEdge provided all of this—plus was completely successful integrating with existing systems. We now have 0% downtime and an environment which allows us to provide more strategic services. OpenEdge has proven to be an extremely flexible and cost-effective solution.”

–Eric Linde (left), VP & Corporate Controller, Susquehanna Pfaltzgraff Co.

–Steve Phy (right), SVP & Controller, Susquehanna Media Co.



Manage More Effectively with a Powerful Platform

Providing an effective platform for development and deployment is a good beginning. But to offer a complete solution, a platform must provide robust and cost-effective management and administration tools. OpenEdge meets this commitment with a suite of enterprise-class application and business management products focused on optimizing the availability and performance of your mission-critical business

applications. From resource management and capacity planning to system reporting, this OpenEdge application management solution makes it easier to achieve business continuity and operation effectiveness. In addition, OpenEdge offers comprehensive Business Intelligence and reporting solutions so that you can manage your business strategically and effectively.

Progress OpenEdge Delivers Business Agility

Progress OpenEdge is designed for implementing flexible, reliable business applications faster and more effectively. OpenEdge speeds time to market and delivers faster return on investment. Addressing new requirements and adapting to changing business needs is easier with OpenEdge. And by increasing the effectiveness of your operational environment, OpenEdge improves business performance.

From development to deployment to integration to management, OpenEdge offers a complete solution to meet your business needs every step of the way. Over three million people worldwide use OpenEdge applications every day. Differentiate your business with a proven platform designed for success.

Optimize

to make as effective as possible

OpenEdge optimizes the availability, performance, and management of critical business systems.

“OpenEdge enables us to deliver excellent support to the business today, providing reliability levels that exceed 99.99 percent.”

– Steve Evans
General Manager
of Information
Technology Commander
Australia Limited

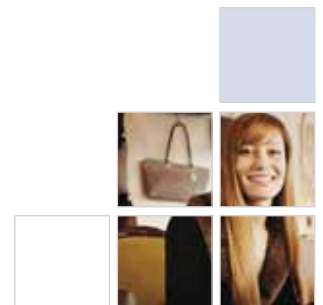
ROI Counts, Simplify Your Business

Take the next step. Find out how your business can benefit from Progress OpenEdge. For more information on OpenEdge, contact your local Progress Software sales representative or visit the Web site at www.progress.com.

The Progress Company — Proven, Reliable , Global

Progress simplifies the development, deployment, integration, and management of the world's best business applications. Progress and its 2,000 global Application Partners offer more than 5,000 Progress-based business applications that precisely fit customer needs and deliver competitive advantage. Customers purchase more than \$5 billion annually in cost-effective software and services from Progress and its partners.

Progress' OpenEdge platform enables its partners to deliver lowest cost-of-ownership applications that are rapidly implemented and easily integrated within and across the extended enterprise. Progress Software Corporation (Nasdaq: PRGS) can be reached at www.progress.com.



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PSOE-02.05ESI/FS Code 3868

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